

Overview of Graphic Communications Worksheet

Directions: Given a worksheet and lecture, fillout the sheet with the lecture. All the questions are in order of the powerpoint slides.

1. _____ is a term that describes the things we see.

2. _____ is a term that refers to the exchange of information in any form.

3. List a few products that are printed in the graphic communication industry.

- _____
- _____
- _____
- _____
- _____

4. _____ assures that the printed image conveys the intended message.

5. _____ are the guidelines used to determine the format and cost of the final product.

6. _____ is the written material or text produced by a computer or other output device.

7. _____ is an image consisting of solid lines on a white or contrasting background.

8. Material with gradations of tones or shades from light to dark is called _____
copy.

9. What are 2 classifications of editing?

- _____
- _____

10. What is the process of electronic page composition?

11. _____ is a general term for processes that use light to place the original image onto a light-sensitive material.

12. A _____ is a traditional piece of equipment used to make enlargements, reductions, and same-sized reproductions for use in page composition or stripping.

13. An _____ is used to convert the light and the dark values of the original (like a photograph) to digital form and store the image as an electronic file.

14. The platemaking method that uses a computer to prepare the plate is _____.

15. What are 2 basic types of presses?

- _____
- _____

16. List 5 major printing processes.

- _____
- _____
- _____
- _____
- _____

17. The process of joining together multiple pages of a printed product by various means is called _____.

18. Various processes that enhance the final printed product are considered _____ operations.