Subject: Social Media and Communications, Part 2 of 2

- **search engine pmznioiottai**
  Def: The process of improving the traffic to a website from search engines.

- **asloci rsomn**
  Def: The rules that a society uses for appropriate and inappropriate values, beliefs, attitudes and behaviors.

- **gtiensx**
  Def: The act of sending sexually explicit and/or suggestive content via text messaging.

- **ntifnoclei**
  Def: Modulation of the voice; change in pitch or tone of voice to help convey meaning.

- **yyulbecrblign**
  Def: When a child or teen is threatened, harassed or otherwise targeted by another child or teen using a form of technology.

- **afignlm**
  Def: A virtual term for venting emotion or sending inflammatory e-mails.

- **tshamttecnal**
  Def: Computer files sent along with an e-mail message which can be accessed by the recipient of the e-mail.

- **alnsi imla**
  Def: A term used to refer to letters carried by traditional postal delivery services.

- **engttix**
  Def: Sending brief written messages from one person to another via cellular phones.
**Key: Social Media and Communications, Part 2 of 2**

<table>
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<tr>
<th>Term</th>
<th>Definition</th>
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| search engine         | pmznioiottai  
Def: The process of improving the traffic to a website from search engines.                  |
| aslocri rsomn         | S O C I A L  N O R M S  
Def: The rules that a society uses for appropriate and inappropriate values, beliefs, attitudes and behaviors. |
| gtiensx               | S E X T I N G  
Def: The act of sending sexually explicit and/or suggestive content via text messaging.         |
| ntifnociel            | I N F L E C T I O N  
Def: Modulation of the voice; change in pitch or tone of voice to help convey meaning.           |
| yylbecrblign          | C Y B E R B U L L Y I N G  
Def: When a child or teen is threatened, harassed or otherwise targeted by another child or teen using a form of technology. |
| afignlm               | F L A M I N G  
Def: A virtual term for venting emotion or sending inflammatory e-mails.                         |
| tshamtttctna          | A T T A C H M E N T S  
Def: Computer files sent along with an e-mail message which can be accessed by the recipient of the e-mail. |
| alnsi imla            | S N A I L   M A I L  
Def: A term used to refer to letters carried by traditional postal delivery services.             |
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Def: Sending brief written messages from one person to another via cellular phones.               |