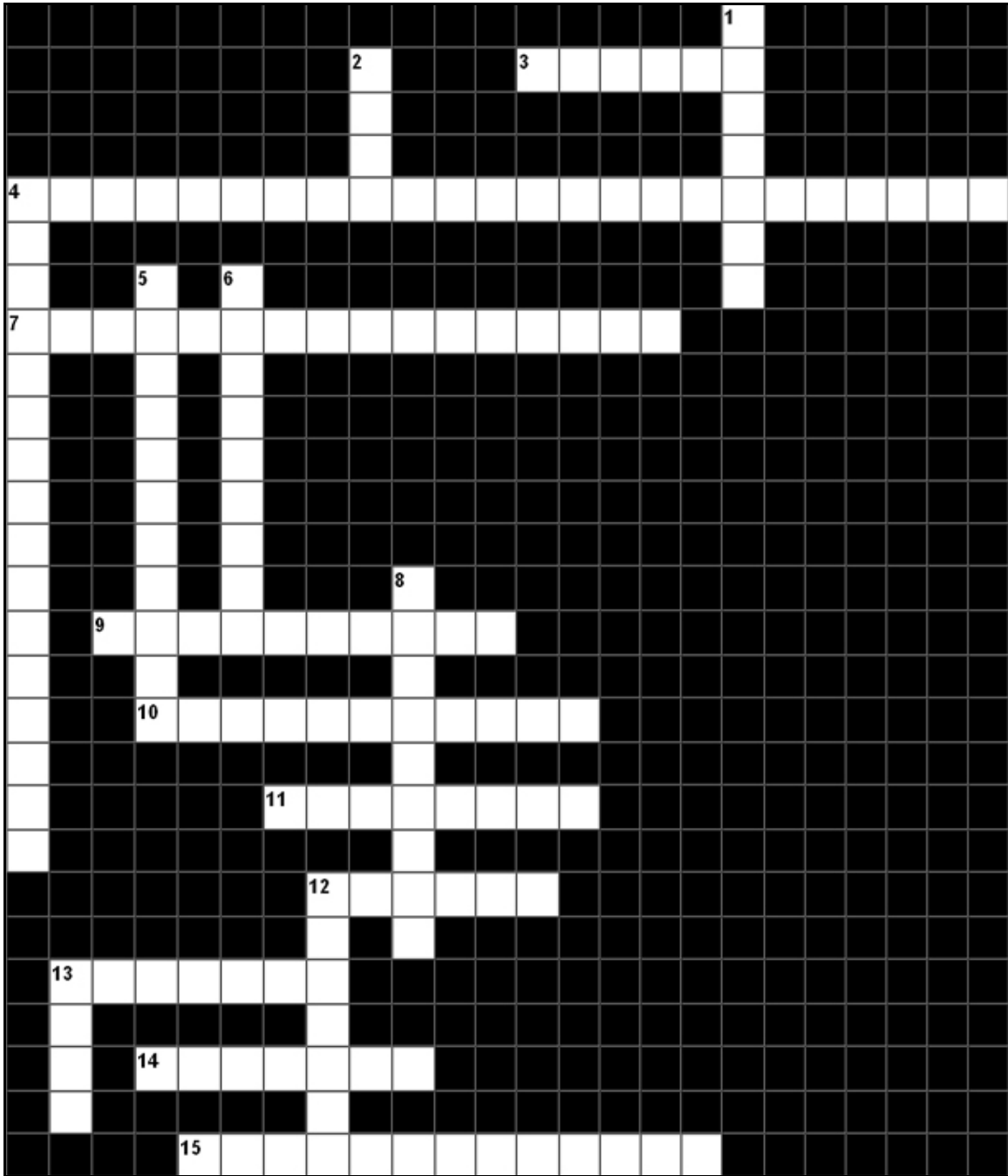


Social Media and Communications Vocabulary

CTAE Foundation Skills

FS 3.9: Social Media and Communications

Name: _____ Date: _____



Across:

- 3 A message sent electronically from one person to another via links between computers or terminals.
- 4 The process of improving the traffic to a web site from search engines.
- 7 A form of communication in which typed text is sent from one person to another over the Internet.
- 9 Modulation of the voice; change in pitch or tone of voice to help convey meaning.
- 10 The rules that a society uses for appropriate and inappropriate values, beliefs, attitudes and behaviors.
- 11 An expression composed of ordinary characters on a phone or computer that represent the writer's mood or facial expression.
- 12 A series of newsgroup messages dealing with the same subject.
- 13 The act of sending sexually explicit and/or suggestive content via text messaging.
- 14 Brief written messages sent from one person to another via cellular phones.
- 15 When a child or teen is threatened, harassed or otherwise targeted by another child or teen using a form of technology.

Down:

- 1 A virtual term for venting emotion or sending inflammatory e-mails.
- 2 A type of web site that displays in chronological order the postings by one or more individuals and usually has links to comments on specific postings.
- 4 The use of a web space to connect with people who share personal or professional interests.
- 5 Computer files sent along with an e-mail message which can be accessed by the recipient of the e-mail.
- 6 A term used to refer to letters carried by traditional postal delivery services.
- 8 A block of text automatically appended at the bottom of e-mails. The text may include the sender's name, title, etc.
- 12 A slogan or memorable phrase attached to the end of an email that conveys a message from the sender.
- 13 Unsolicited electronic junk mail or advertisements, sent as an e-mail.

Answer Key

