**BVP Broadcast Law Pre-test**

© 2008 Microsoft. All rights reserved. **DIGITAL CITIZENSHIP AND CREATIVE CONTENT CURRICULUM**

**\_\_\_\_\_\_\_\_\_\_\_ 1. Intellectual property is:**

a) Your brain.

b) Knowledge.

c) A creative work.

d) I do not know.

**\_\_\_\_\_\_\_\_\_\_\_ 2. You make a copy of a software program for your best friend, who is starting up a dogwalking**

**service and needs to keep track of her jobs. This copy is considered:**

a) Fair use.

b) Acceptable use.

c) Illegal distribution of copyrighted software.

d) Illegal distribution only if you sold it to your friend.

**\_\_\_\_\_\_\_\_\_\_\_ 3. Copyright laws were created to:**

a) Encourage authors, musicians, and other artists to create works for the public.

b) Encourage consumers to build on the work of artists.

c) Punish those who steal the ideas of others.

d) Ensure that profits from the sale of intellectual property go to the right people.

**\_\_\_\_\_\_\_\_\_\_\_ 4. Your class videotapes a Battle of the Bands event at your school and posts one band’s**

**performance of an original song to the Internet with the band’s permission. A technology teacher**

**at a different school uses a portion of the video to show how video can be compressed. Which**

**of these parties may be due financial compensation?**

a) The band

b) Your class

c) Nobody is due compensation because it is probably fair use.

d) I’m not sure.

**\_\_\_\_\_\_\_\_\_\_\_ 5. If you want to use a celebrity’s video clips and digital photographs on your fan club Web site,**

**the safest approach is to:**

a) Download only the video clips.

b) Provide a link to the celebrity’s Web site.

c) Ask the celebrity and photographer for permission.

d) Make your Web site private.

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**\_\_\_\_\_\_\_\_\_\_\_ 6. In developing a screenplay for your drama class, you may use parts of someone else’s script if you:**

a) Give credit to the original playwright.

b) Create a setting that is slightly different.

c) Deviate from the original story line and creative expression.

d) Any of the above may make the use acceptable.

**\_\_\_\_\_\_\_\_\_\_\_ 7. True or False: It is always OK to copy and share music you find on the Internet.**

**\_\_\_\_\_\_\_\_\_\_\_ 8. Which creative work is NOT protected by copyright law?**

a) Your own personal drawings

b) Music recordings

c) Poems and books

d) Government photographs

**\_\_\_\_\_\_\_\_\_\_\_ 9. An example of intellectual property is:**

a) A novel.

b) A painting.

c) A piece of music.

d) All of the above.

**\_\_\_\_\_\_\_\_\_\_\_ 10. True or False: It is safe to copy a book, computer game, or CD if it does not have the copyright**

**[©] symbol on its packaging.**

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**Answer Key**

**BASELINE ASSESSMENT ANSWER KEY:**

1. c

2. c

3. a

4. c

5. c

6. d

7. False

8. d

9. d

10. False

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**Post-Unit Assessment**

**\_\_\_\_\_\_\_\_\_\_\_ 1. Intellectual property is:**

a) Anything you think about.

b) Anything you know.

c) Anything you create.

d) I do not know.

**\_\_\_\_\_\_\_\_\_\_\_ 2. Your best friend offers you a copy of the software program you need to complete a class project.**

**Whose rights might this violate?**

a) Your friend's

b) Your teacher's

c) The software manufacturer's

d) No one's rights. This falls within fair use.

**\_\_\_\_\_\_\_\_\_\_\_ 3. Copyright laws:**

a) Protect the creative expression of authors, musicians, and other artists.

b) Encourage consumers to build on the work of artists.

c) Punish those who steal the ideas of others.

d) Ensure that profits from the sale of intellectual property go to the right people.

**\_\_\_\_\_\_\_\_\_\_\_ 4. Which type of intellectual property is eligible for copyright protection?**

a) A painting

b) A song

c) A novel

d) All of the above

**\_\_\_\_\_\_\_\_\_\_\_ 5. If you want to use someone else’s digital photographs on your MySpace page, you should:**

a) Make your page private.

b) Ask the photographer for permission.

c) Provide a link to the photographer's MySpace page.

d) You may not use someone else's digital photographs.

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**\_\_\_\_\_\_\_\_\_\_\_ 6. In developing a screenplay for your drama class, you may use parts of someone else’s script if you:**

a) Give credit to the original playwright.

b) Create a setting that is slightly different.

c) Deviate from the original story line and creative expression.

d) Any of the above may make the use acceptable.

**\_\_\_\_\_\_\_\_\_\_\_ 7. True or False: Copying and sharing videos you find on the Internet is a violation of the law.**

**\_\_\_\_\_\_\_\_\_\_\_ 8. Which of the following is an example of intellectual property?**

a) Books and magazines

b) Online software games

c) Your own story ideas

d) All of the above

**\_\_\_\_\_\_\_\_\_\_\_ 9. Would you consider videotaping a school performance if no one would find out?**

a) Yes

b) No

**\_\_\_\_\_\_\_\_\_\_\_ 10. True or False: It is safe to copy a computer game if it does not have the copyright [©] symbol**

**on its packaging.**

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**POST-UNIT ASSESSMENT ANSWER KEY:**

1. c

2. c

3. a

4. d

5. b

6. d

7. True

8. d

9. The activities within this unit encourage a respect for creative rights. Thus, students should

answer No after completing any of this unit’s activities, especially those that tie in directly with

the unit’s case study.

10. False

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